



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 814016 /		<u>Alt Order #</u> 06299192
<u>Product</u> AMERICAN CROSSROADS		
<u>Contract Dates</u> 09/05/12 - 09/14/12		<u>Estimate #</u> 690
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	09/07/12	09/07/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$650.00			
N 2	WBTV	09/07/12	09/07/12	WBTV News 5a	5-530a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$600.00			
N 3	WBTV	09/07/12	09/07/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$1,200.00			
N 4	WBTV	09/07/12	09/07/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$1,800.00			
N 5	WBTV	09/10/12	09/10/12	Price Is Right	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$600.00			
N 6	WBTV	09/10/12	09/10/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$1,000.00			
N 7	WBTV	09/10/12	09/10/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$650.00			
N 8	WBTV	09/10/12	09/10/12	WBTV News 5a	5-530a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$600.00			
N 9	WBTV	09/10/12	09/10/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$1,200.00			
N 10	WBTV	09/10/12	09/10/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$1,800.00			
N 11	WBTV	09/08/12	09/08/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$500.00			
N 12	WBTV	09/09/12	09/09/12	WBTV Sun AM News	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$300.00			
N 13	WBTV	09/09/12	09/09/12	WBTV News Sun 630p	Sun 630p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$1,000.00			
N 14	WBTV	09/06/12	09/13/12	Price Is Right	11a-12p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$600.00			
Week:		09/10/12	09/16/12	---1---				1	\$600.00			
N 15	WBTV	09/06/12	09/13/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$1,000.00			
Week:		09/10/12	09/16/12	---1---				1	\$1,000.00			
N 16	WBTV	09/06/12	09/13/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$750.00			
Week:		09/10/12	09/16/12	---1---				1	\$750.00			
N 17	WBTV	09/06/12	09/13/12	WBTV News 530a	530-6a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$825.00			
Week:		09/10/12	09/16/12	---1---				1	\$825.00			
N 18	WBTV	09/06/12	09/13/12	WBTV News at 530p	M-F 530p-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$1,500.00			
Week:		09/10/12	09/16/12	---1---				1	\$1,500.00			
N 19	WBTV	09/06/12	09/13/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$1,300.00			
Week:		09/10/12	09/16/12	---1---				1	\$1,300.00			
N 20	WBTV	09/13/12	09/13/12	The Early Show	7-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$600.00			
N 21	WBTV	09/14/12	09/14/12	Price Is Right	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$600.00			
N 22	WBTV	09/11/12	09/11/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$1,000.00			
N 23	WBTV	09/11/12	09/11/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$750.00			
N 24	WBTV	09/11/12	09/11/12	WBTV News 530a	530-6a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$825.00			
N 25	WBTV	09/11/12	09/11/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$1,500.00			

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											Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
N 26	WBTV	09/11/12	09/11/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- 1 - - - -				1	\$1,300.00			
N 27	WBTV	09/11/12	09/11/12	The Early Show	7-9a		:30			NM	1	\$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- 1 - - - -				1	\$600.00			
N 28	WBTV	09/05/12	09/12/12	Price Is Right	11a-12p		:30			NM	2	\$1,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	- - 1 - - -				1	\$600.00			
Week:		09/10/12	09/16/12	- - 1 - - -				1	\$600.00			
N 29	WBTV	09/05/12	09/12/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	- - 1 - - -				1	\$1,000.00			
Week:		09/10/12	09/16/12	- - 1 - - -				1	\$1,000.00			
N 30	WBTV	09/05/12	09/12/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$1,300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	- - 1 - - -				1	\$650.00			
Week:		09/10/12	09/16/12	- - 1 - - -				1	\$650.00			
N 31	WBTV	09/05/12	09/12/12	WBTV News 5a	5-530a		:30			NM	2	\$1,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	- - 1 - - -				1	\$600.00			
Week:		09/10/12	09/16/12	- - 1 - - -				1	\$600.00			
N 32	WBTV	09/05/12	09/12/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$2,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	- - 1 - - -				1	\$1,200.00			
Week:		09/10/12	09/16/12	- - 1 - - -				1	\$1,200.00			
N 33	WBTV	09/05/12	09/12/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$3,600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	- - 1 - - -				1	\$1,800.00			
Week:		09/10/12	09/16/12	- - 1 - - -				1	\$1,800.00			
N 34	WBTV	09/12/12	09/12/12	The Early Show	7-9a		:30			NM	1	\$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- - 1 - - -				1	\$600.00			
N 35	WBTV	09/14/12	09/14/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- - - - 1 - -				1	\$750.00			
N 36	WBTV	09/14/12	09/14/12	WBTV News 530a	530-6a		:30			NM	1	\$825.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- - - - 1 - -				1	\$825.00			
N 37	WBTV	09/14/12	09/14/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- - - - 1 - -				1	\$1,500.00			
N 38	WBTV	09/14/12	09/14/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- - - - 1 - -				1	\$1,300.00			
N 39	WBTV	09/14/12	09/14/12	The Early Show	7-9a		:30			NM	1	\$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	- - - - 1 - -				1	\$600.00			
Totals											51	\$48,300.00

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<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
08/27/12 - 09/14/12		51		\$48,300.00		\$41,055.00						
Totals		51		\$48,300.00		\$41,055.00						

Signature: _____ **Date:** _____

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